

FASPE Business
2016 Schedule and Syllabus
May 20 – June 2

Background Reading To Be Done Before the Trip:

- Doris L. Bergen, *War & Genocide* (3rd ed., 2016 or 2nd ed., 2009)
- Primo Levi, *Survival in Auschwitz* (1958 in English)
- Ch. 2, 3 & 4 in Francis Nicosia and Jonathan Huener, editors, *Business and Industry in Nazi Germany* (2004)

Friday, May 20

Students in America depart U.S.

Saturday, May 21

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| 9:15 | Board bus at Tegel Airport |
| 10:15 | Drop luggage and have breakfast at Hotel Gat (81/82 Mauerstrasse) |
| 10:45 | General introduction to Berlin at Hotel |
| 11:00 | Walking introduction to city |
| 12:00-3:00 | Free-time to explore Berlin |
| 3:00 | Check in at Hotel |
| 4:45 | Meet in hotel lobby for dinner at Valmontone (Friedrichstrasse 50) at 5:00 PM |

Sunday, May 22 (Berlin)

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| 9:00-10:30 | Breakfast and welcome (Zimmerstr. 79-80, Room 9) with David Goldman and Thorin Tritter |
| 10:30-11:30 | Session 1 (Room 9): Nazi Ethics , by Thorsten Wagner |
| 11:30-1:00 | Session 2 (Room 9): Introduction to FASPE Business by Mary Gentile and Markus Scholz |
| 1:00-2:00 | Lunch (Room 9) |
| 2:00-3:30 | Session 3 (Room 9): The Giving Voice to Values Approach |
| 3:30-6:00 | Group A - Walking Tour of Berlin |
| 4:30-6:00 | Group B – Walk to and visit underground exhibition at Memorial |
| 6:00-7:00 | Dinner at Bombay Spice (Wilhelmstrasse 79) |
| 7:30-9:30 | Group B – Walking Tour of Berlin |

Monday, May 23 (Berlin)

- 7:30-9:15 Breakfast at hotel
 9:30 Depart for Topography of Terror
 9:45-10:45 Introduction to Topography of Terror
 10:45-11:30 Session 4 (Topography of Terror): **Tale of Two Stories**
 Prepare in advance: A Tale of Two Stories
 11:30-12:15 Session 5 (Topography of Terror): **Business Purpose and Business as a Profession**
 Readings:
 -Rakesh Khurana and Nitin Nohria, "It's Time to Make Management a True Profession," *Harvard Business Review*, October 2008
 -Charles Handy, "What's A Business For?" *Harvard Business Review*, December 2002
 -A Personal Struggle with the Definition of Success (case)
 12:15 Depart for Lunch (12:15) at Restaurant Gropius (Niederkirchnerstraße 7)
 2:00-3:00 Session 6 (Topography of Terror): **Businesses and National Socialism**, by Thorin
 3:00-4:30 Session 7 (Topography of Terror): **The Volkswagen Case**
 Reading: Jack Ewing, "VW Presentation in '06 Shows How to Foil Emissions Tests," *New York Times*, April 26, 2016
 4:30-5:00 Guided visit to Topography exhibition
 5:00-6:30 Session 8 (Topography of Terror): **Screening of Stanley Milgram's Obedience**
 7:00 Dinner at Yasmin (Wilhelmstraße 15)
 9:45 Optional – visit to Fernsehturm (Panoramastraße 1A)

Tuesday, May 24 (Berlin)

- 7:00-9:00 Breakfast
 9:00-1:45 Morning free, lunch on your own [€13/\$15]
 1:45 Meet at the Memorial for the Murdered Jews of Europe
 2:00-4:00 Session 9 (Memorial): **Meet with Holocaust survivor**
 4:00-5:15 Coffee/Snack break
 5:15-7:45 Session 10 (Memorial): **Screen and discuss the film Conspiracy**
 8:15 Dinner at Samadhi (Wilhelmstraße 77)

Wednesday, May 25 (Berlin)

- 7:00-9:30 Breakfast at hotel
 10:15 Visit to the Deportation Memorial "Track 17" (Grunewald Rampe) (interdisciplinary)
 10:45 Depart for the House of the Wannsee Conference
 11:00-12:00 Introduction and guided visit through exhibition at Wannsee
 12:00-1:00 Lunch at Wannsee and self-guided time in exhibition
 1:00-2:30 Session 11 (Wannsee): **Workshop with staff of the Wannsee House**
 Reading: Wannsee Protocols
 2:30-4:00 Session 12 (Wannsee): **Reflection**
 4:15 Depart Wannsee
 6:30 Dinner at Avan Restaurant (Mauerstraße 81-82)

Thursday, May 26 (Berlin)

- 8:00-9:15 Breakfast at hotel
- 10:00-12:00 Session 13 (Memorial): **Maneuvering Room and Market Arguments and Responses**
 Readings:
 -Milton Friedman, "The Social Responsibility of Business Is to Increase its Profits," *New York Times Magazine*, September 1970
 -Lynn Stout, "The Problem of Corporate Purpose," *Issues in Governance Studies*, 6/2012
- 12:00 Depart for Lunch (12:30) at Relexa (Anhalter Strasse 8-9, Restaurant)
- 1:30-3:30 Session 14 (Relexa – Bad Steben): **Reasons, Rationalizations, and Scripting**
 Readings:
 -Scripts and Skills
 -Not an Option Even To Consider
 -Client Who Fell Through the Cracks
 -Jeff Salett
 -This Whole System Seems Wrong: Felipe Montez and Concerns about the Global Supply Chain
 -Naivete or Boldness
 -Be Careful What You Wish For...
- 3:30-5:00 Session 15 (Relexa – Bad Steben): Whistleblowing
 Readings:
 -Michael Woodford, "Seven Secrets Every Whistleblower Needs to Know," *Wall Street Journal*, December 4, 2012
 -Robert Larmer, "Whistleblowing and Employee Loyalty," *Journal of Business Ethics*, February 1992
- 5:00- Dinner on your own [€20/\$22]

Friday, May 27 (Berlin-Krakow)

- 7:15 Board Bus for airport
- 7:55 Arrive at airport to catch AirBerlin flight departing at 8:55 AM, arriving Krakow at 10:20 AM.
- 10:40 Meet bus to drop bags at Campanile Hotel (ul. Św. Tomasza 34, +48 12 424 26 00)
- 11:00-12:00 Walking tour introduction to Krakow, Part I
- 12:00-1:30 Lunch at Morskie Oko (plac Szczepański 8)
- 1:45-4:15 Walking tour introduction to Krakow, Part II
- 4:30 Check-in at hotel
- 6:30- Dinner on your own [45 PLN/\$16] or for those interested there is a community dinner at the Jewish Community Center of Krakow that follows Jewish Friday night services at one of two synagogues. If you are interested in attending, contact Thorin as reservations are required.

Saturday, May 28 (Krakow)

- 7:30-9:00 Breakfast at hotel
- 9:45 Depart for classrooms
- 10:00-11:30 Session 16 (Hotel): **Polish Identity in the 20th Century** – guest lecture by Prof. Zdzislaw Mach, Rector's Proxy for International Relations, Jagiellonian University
- 11:45-1:30 Session 17 (Collegium Maius/ul. Jagiellońska 15): **Business Complicity**
 Readings:
 -Florian Wettstein, "The Duty to Protect: Corporate Complicity, Political Responsibility, and Human Rights Advocacy," *Journal of Business Ethics*, September 2010
 -Florian Wettstein, "Silence as Complicity: Elements of a Corporate Duty to Speak Out against the Violation of Human Rights," *Business Ethics Quarterly*, January 2012
 -Sandra Sucher, Daniel Baer, "Yahoo! in China," *Harvard Business School*, Case Study, February 2009
- 1:30-3:00 Lunch at Chimera (św. Anny 3)
- 3:15-5:15 Session 18 (Collegium Maius/ul. Jagiellońska 15): **Responsibility for Products**
 Reading:
 -Dennis Gioia, "Pinto Fires and Personal Ethics: A Script Analysis of Missed Opportunities," *Journal of Business Ethics*, May 1992
- 5:15- Dinner on your own [45 PLN/\$16]

Sunday, May 29 (Krakow/Oświęcim)

- 7:30 Board bus for Oświęcim
- 9:00-12:00 Guided tour of Auschwitz I (Anna Sommer/Pawel Sawicki)
- 12:30-1:30 Lunch at Center for Dialogue and Prayer
- 1:30-2:30 Session 19 (Center for Dialogue and Prayer): **Reflection**
- 2:30 Board bus to Oświęcim
- 3:00-4:00 Walk through Oświęcim
- 4:30 Check-in at Hotel Galicja (119 Generała Jarosława Dąbrowskiego)
- 5:30-6:30 Dinner at hotel

Monday, May 30 (Oświęcim)

- 7:00-9:15 Breakfast at hotel
- 9:15 Board bus for Auschwitz-Birkenau
- 9:30-12:30 Guided tour of Auschwitz-Birkenau (Anna Sommer/Pawel Sawicki)
- 1:00 Board Bus to Center for Dialogue and Prayer
- 1:15-2:15 Lunch at Center for Dialogue and Prayer
- 2:15-3:45 Session 20 (Center for Dialogue and Prayer): **Emotions and Business**
- 3:45 Board bus for optional time at Auschwitz I or Birkenau
- 4:00-7:00 Optional time at Auschwitz I or Birkenau
- 7:00 Board bus to hotel
- 7:30-8:30 Dinner at Hotel Galicja
- 9:00-10:00 Optional outdoor drinks

Tuesday, May 31 (Oświęcim/Krakow)
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| 7:30-8:30 | Breakfast at hotel |
| 9:00-10:30 | Session 21: Treatment/Exploitation of Workers
Readings:
-John Quelch and Margaret Rodriguez, "Rana Plaza: Workplace Safety in Bangladesh (A)," <i>Harvard Business School</i> , Case Study, October 2013 |
| 10:30-12:00 | Walk to Monowitz Memorial |
| 12:00 | Check-out and store bags in lobby |
| 12:00-1:30 | Lunch at Hotel Galicja |
| 1:30 | Board bus for Krakow |
| 2:30 | Check into Campanile Hotel (ul. Św. Tomasza 34; +48 12 424 26 00) |
| 3:00-4:30 | Session 22 (Collegium Maius, Belki): Joint session with Law Fellows
Reading: "Vakulas Report" on GM Ignition Switch Recalls, May 29, 2014 |
| 4:30- | Free time. Dinner on your own [45 PLN/\$16] |

Wednesday, June 1 (Krakow)

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| 8:00-9:00 | Breakfast at hotel |
| 9:00-12:30 | Free morning. Lunch on your own [30 PLN/\$10] |
| 12:30 | Leave from Campanile Hotel for seminar rooms |
| 1:00-3:00 | Session 23 (Collegium Maius/ul. Jagiellońska 15): Political CSR
Reading: Sebastien Mena and Guido Palazzo, "Input and Output Legitimacy of Multi-Stakeholder Initiative," <i>Business Ethics Quarterly</i> , 2012. |
| 3:00-5:00 | Session 24 (Collegium Maius/ul. Jagiellońska 15): Wrap-up/Revisit "Tale of Two Stories" |
| 6:15 | Depart hotel for final dinner at Kawaleria @ 6:30 PM (Gołębia 4) |

Thursday, June 2 (Krakow/NYC)

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| 7:00-8:00 | Breakfast at hotel |
| 8:30 | Bus to airport |